

## **Stanley A. Smith**

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[www.3AGM.com](http://www.3AGM.com)

Greetings.

I would like to apply for a position with your company.

Basic Skill set: Fifteen years of professional experience in the following areas.

- 2D & 3D Animation
- Graphic Layout and Illustration
- Interactive Multimedia Developer (including special 6 month assignment on loan to the FAA center in OKC to work on training DVDs for the air traffic control department)
- Video Editor / Producer / Director
- Html, CSS, PHP
- Print Graphics / Layout

Well-rounded jack of all graphic related trades, both with and without the computer.

Working with various forms of print, video, animation and web related programs, both popular brand-named and open source software packages, resulting in a wide range of software experience. This experience has allows for easy adaption to any new software that may be presented to me.

Please visit portfolio website at [www.3AGM.com](http://www.3AGM.com) to see a cross-section of my work.

Thank you for your consideration.

**Stanley Smith**

## Experience:

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**A**ctively working with computer graphics for over the last fifteen years, utilizing a number of programs for producing illustrations and graphics of all kinds. Experienced in 3D animation, motion graphics, video editing, shooting, copy writing, and producing. Have additionally spent time developing other related skills including developing interactive media, DVD authoring, computer simulations, cartooning, story-boarding, web design, programming and visual motion effects.

Here are a few example projects.

### Broadcast video production and editing.

#### **Produced and/or edited local television shows including.**

- ☞ 2000: Gospel music show for KSBI
- ☞ 2006: "Simply Women" show for home builder "Home Creations" (first season)
- ☞ 2005: Spanish Fishing show shot on location on Oklahoma lakes and rivers

#### **As well as**

- ☞ 1999-2010: Infomercials for new and used car lots, a national fish bait company, a farm tool company and an exercise system.
- ☞ 1999-2006: Weekly Church services for 5 Churches in Oklahoma City and Tulsa. (3 at one time)
- ☞ 1995-2011: Numerous commercial spots

### Non-broadcast video production and editing

#### **Developed for use on DVD or online,**

- ☞ 2000-2011: Training videos for home improvement, decorating and cooking.
- ☞ 2000: Promotional video for hotel conference center.

#### **Production work that required extensive 3D Animation ...**

- ☞ 1998: "The Cox Center's" new lobby add-on: For the OKC Chamber so they could sell conference space before construction was completed.
- ☞ 1999-2000: Bricktown ballpark and north canal: Jumbo screen animation for introduction of the game and animated nut & shell game. Used every game for two Seasons.
- ☞ 2000: Modeling the massive "Building 3001" at Tinker AFB along with its miles of conveyor delivery systems, for use as an information and demonstration video.

#### **Courtroom Animation:**

- ☞ 1998-2005: Successfully recreated civilian, industrial and construction accidents with accurate details to help professional witnesses and lawyers to illustrate events that related to their court cases.

## Advanced Academics

### Html, CSS, Java Script: (2011)

- ☞ Edited course related HTML and CSS to comply to 508 standards
- ☞ Developed numerous CSS styles and HTML code snippets used throughout the project by myself and other programmers on the project
- ☞ Optimized code for "Answer Buttons"
- ☞ Developed new Javascript and Html code to completely restructure the "Long Description" process. Making it easier to implement without the use of extra document or links.

### Utility Programming

- ☞ Creation of multiple windows utility programs to speed up and improve working with the 508 conversion.
  - **508 Helper:** A utility combining an assortment of tools in to one package including:
    - **IE Fix:** Instantly performed over 10 code fixes needed to refit the edited code pages to work with the new classroom, saving 3 to 4 minutes of work per page.
    - **Scruber:** pre-edited raw html code from old courses by removing unneeded html tags and reformatting desired html tags into clean html. Resulting in a new page inside a new template with about 50% - 90% of the code editing finished. Reducing editing time for each page.
    - **Hot Keys and content menus:** Allowed simple access to commonly used functions normally having to be performed manually.
    - **Typed shortcuts:** that inserted long sections of frequently used code by typing only 3 letters.
  - **Folder Maker:** using the list provided by course helper, Created all the folders needed for each course in less than 5 seconds.
  - Folder upload thingy: Sorted finished course into new folder structure needed to upload course to the LMS.
  - **LD Maker:** Allowed for a simple 3 step insertion of "long Description Code" directly into the Html code page.
  - A number of other smaller utility's

## Graphic Software Experience:

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Experiences using software in multiple projects categories, ranging from business cards to broadcast productions.

Here are some of the many software tools used.

### Programs used primarily to create print, web and video graphics.

#### **1995-2011 Paint programs & Image Processing Programs:** (including Photo Shop)

Effective Use of programs to create, enhance or manipulate bitmap images and photos. These skills are applied in almost all projects.

**1995-2011 3D modeling and animation:** (including Lightwave, Sketchup, Blender, AutoCAD)  
Invested many years developing skills in building and animating 3D models for video, web, print and interactive projects. Projects ranging from simple 3d Logos to virtual walkthroughs of the Cox Centers new lobby and conference center.

**2002-2011 Animated vectored web graphics:** (including Adobe Flash, Illustrator)  
Developed vector based animations, interactive displays and programs, for educational or promotional projects to be used on-line or in standalone systems.

**1995-2011 Motion Graphics** (Including After Effects, Aura, TV Paint)  
Produced motion graphics for majority of projects. Ranging from simple on-screen titles to fully animated visual circus of illustrations and effects.

**1995-2011 Video editing Software.** (Including Avid Liquid, Newtek Toaster, Speed Edit, Premier)  
Edited video footage and graphics together for broadcast and non-broadcast video production on a number of editing systems/software. Video editing skills ties together all of the other skills for many projects.

**2005-2011 3D Camera Matching** (including Syntheyes)  
Using special software to match the movements of a virtual 3D camera up with the movements of a real world handheld or mounted camera. This software is used to add computer generated buildings or other objects to video. Applied this process extensively while placing an animated 3D motor-home named "HarVee the RV" onto the customers real world RV Lot for a series of TV commercials.

## Other production programs.

**1990-2011 Desktop publishing**  
Early career experience was with a desktop publishing program. Since have used many different publishing programs over the years to create booklets, flyers, newsletters, and other print layouts.

**2001-2011 Web Programming: Html, Css, Php**  
Hand coded and edited web pages with a number of programs.  
See "Web Design" below.

**1999-2001 Adobe Authorware**  
Extensively used Authorware to create the new interactive interface for FAA training DVDs. Previous employer was asked to lend me to the FAA center in OKC for six months to transform training material from laser disks. Authorware is a sophisticated program to create multimedia rich educational and training materials for use both on-line or as stand-alone programs.

### **1995-2011 MS Office.**

Although not strictly considered graphics programs, familiar with the basic MS Office suite of programs and other similar programs.

### **Web Design:** ( See <http://www.3agm.com/web/> for some of my Websites)

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Started developing web design skills nearly 10 years ago. Has spent considerable time exploring the internet. In February of 2011, was chosen to receive a CR-48 laptop from Google as part of Google's Chrome OS beta testing pilot program. This has led to an even greater interest in "cloud computing".

### **2003-2011 Enhancing Business identity with web design:**

Designed matching websites, video presentations, literature, posters, tickets and other print items, to help enhance client's business or organizations public image.

### **2003-2011 Website programming:** (including Aptana, notepad++, Frontpage)

Have experience in HTML & CSS. Looking forward to see what all HTML 5 and CSS3 will bring. Worked with PHP and MySQL in conjunction with programs like WordPress and Joomla. Used advanced PHP programming in order to make extensive changes to a shopping cart program.

### **2005-2011 ActionScript:** (see <http://www.3agm.com/interactive/> for recent Flash/ActionScript projects)

Have developed various types of Flash projects utilizing ActionScript, including games, interactive demonstrations, web pages and web apps.

### **2007-2011 Joomla and Wordpress:**

Extensive use of Joomla and Wordpress to create websites in the past few years.

### **Print:** (See <http://www.3agm.com/print-2/> for some of my print work)

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After high school, began doing layout work for a print shop. This experience steered me to the life of a Graphic Artist.

Design concepts for packaging and advertising items including...

- ☞ Numerous DVD/CD packaging.
- ☞ Business flyers, brochures, business cards, post cards.
- ☞ Posters, billboards and outdoor signs.
- ☞ Product documentation.

## A Few Past Clients.

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John Harcourt (Failure Analysis), OKC Chamber, Oklahoma Redhawks, Tom Colbert, Home Creations, The Abernathy Agency, Kidnetik, Mick Cornett, FAA, Oklahoma National Guard, Cox, Cable, Tinker AFB, Welch Creations, Emtec, Oklahoma Department of Corrections, The Children's Center, Baptist General Convention of Oklahoma, Council Roads Baptist Church, Dave's RV, Southwestern Bell and several other Oklahoma churches.

## Relevant Work History

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1995-2001 TVR Productions Inc, Oklahoma City	2D & 3D Graphics Manager.
2001 On loan to the FAA Center (from TVR)	Working with Interactive training.
2002-2011 Freelance, Oklahoma City	Full-time freelancer - 2D & 3D Animator, Print Graphics, Video Editing, Video Production, and Web Design.
2011-Advance Academics (va GDH)	508 Web Project

Above freelance work was continuation of employment at TVR Production. In Oct 2001, the sole owner of TVR Productions died. I was able to acquire the video equipment and then proceeded to continue working with the same clients independently.

Even though I have worked as a fulltime freelancer over the last few years. I am seeking a long-term position and have no desire to be returning to any full-time freelance work.

## Education

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2 years of Votec during high school (4 hours a day)	Commercial Printing
Bakersfield College, Bakersfield CA.	AutoCAD, Drafting, Art 101
Frances Tuttle Votec, Oklahoma City OK	Video Production, Networking

The Internet ...Have spent many hours each week searching for new information and learning about new and old software. Have taken numerous tutorials and courses related to all areas of computers and computer graphics. Many of these were taught by top professionals in their respective field of work. In this ever-changing world of multimedia and graphic technology, the internet has proven to be a great tool for sharpening needed skills for real-world production.

I am always looking for opportunities to further my education in all the above areas.

## References:

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Don Minor Owner Abernathy Agency	405-787-0787
John Harcourt Emtec.	405-826-8888
Erwin Mason Professional Recyclers	405-408-8986
Mike Cooper Independent Contractor	405-409-7442

## Salary:

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Customary and negotiable depending on benefits.

Thank You  
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